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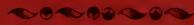
FEB 25 1916

SPRING, 1916



E. W. POTTER

Successor to Flansburgh & Potter Co.



Strawberry Plants OTHER SMALL FRUITS



PROGRESSIVE
THE BEST OF THE EVERBEARERS
ALSO OTHER NEW SORTS



Grown and For Sale by
E. W. POTTER
LESLIE, MICHIGAN



Eaton Red Raspberry

In 1905 we introduced this variety and have grown them quite extensively ever since. In some sections it is not liked on account of its dwarf growth. It wants rich sandy loam to do its best. It is not a rampant grower like Cuthbert, but it is inclined to throw out a good many branches which gives it a large fruiting surface. Fruits about same season as Cuthbert, but will outyield it 2 to 1. It has a much longer season as we usually pick them about 6 weeks. The fruit is large and very handsome. The Eaton makes few suckers compared with most varieties so the price will always be high.

Price of Plants

By Express—5c each—40c per dozen—\$2.00 per 100—\$17.00 per 1000. 500 at 1000 rate—50 at 100 rate.

EATONS WERE FINE

April 15, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

About 5 years ago I purchased some red raspberry plants from you. I think the name of them was Eaton. Have you any record of it? Enclosed find check for \$2.00 to pay for 100 which you can send soon. They were the best berry I ever had, as they bore from July 1 to frost.

Yours truly,

F. O. SMITH, Lee Co., Ill.

CERTIFICATE OF NURSERY INSPECTION No. 1642

THIS IS TO CERTIFY, That I have examined the Nursery Stock and premises of The Flansburgh & Potter Co., Leslie, Mich., and find them apparently free from dangerous insects and dangerous contagious tree and plant diseases.

This certificate to be void after July 31st, 1916.

L. R. TAFT,

State Inspector of Nurseries and Orchards,
Agricultural College, Mich., Sept., 1915.

Copy of Above Certificate With Each Shipment.

FEB 25 1916

INDEXED.

Announcement

Ten years ago the writer purchased this business from Mr. Fransburg and for several years afterward kept him in our employ.

By agreement we continued to use his name, but at this time we have decided to use only the owner's name.

There will be no change in our ways of doing business and you can rest assured that you will continue to receive the same high grade plants you have received in the past.

We appear to you again through our annual Catalog with a full stock of small fruit plants.

The weather has been ideal the past summer for growing plants and we will offer some of the best we ever grew.

The past season has been a successful one with us.

Our customers gave us an increased amount of orders, which goes to show that they appreciate our efforts in growing and shipping high grade plants. The success of those who use our plants is a source of much gratification to us.

It is certainly a pleasure (and never to be forgotten) to receive so many letters from our old-time customers still contending that our plants are the best they ever received.

About all we can say is that we are giving you our best efforts, and the best service we can obtain.

That the great public appreciate our efforts is shown by the many testimonials we receive.

One man says, "Have been buying plants for 30 years, but yours are the best I ever saw."

This kind of letters stimulate us to higher ideals, and leads us to believe that perhaps our efforts are appreciated.

Every year we are testing the new introductions, but do not intend to recommend them until we are sure of their merits.

At times it may look like we were a little slow, but we have every reason to believe our customers approve of our efforts in this direction.

The Spring of 1915 was a peculiar one in many ways. Continued cold weather lasted until up into April. We usually ship a good many plants in March, but last Spring the weather was so bad we were unable to ship very few plants until well into April. We offer this as an explanation to some of our new customers who might not have received their plants as promptly as they expected to.

You who have received our Catalog for years realize that you receive your plants promptly if weather will permit.

At this time the writer wishes to thank our customers for their continued patronage, as this is one of the most pleasant things about our work. The thought that we have been able to please repays us in full for all our efforts.

E. W. POTTER.

Our Shipping Season begins with the Southern orders, as soon as frost is out of the ground in spring, often in March. The sooner plants are set, before they get too large a growth, the better. We aim to set out plants in early April. If ordered late in the season, it is always best to name a second or third choice in case a variety is sold out, or leave it with us, stating soil conditions and other particulars. We will do our best to please you, but order early and have plants come early, if you can.

TERMS: Cash with Order; but orders will be booked if one-fourth value is enclosed, the remainder to be sent before shipment. C. O. D. orders require one-fourth value with the order. Send remittance at our risk by post-office order, express money order, bank draft or registered letter. Stamps taken for parts of a dollar.

Claims, if any, must be made upon receipt of goods, so that mistakes, should any have been made, may be promptly corrected. We take great pains to avoid mistakes, but should any error have been made, please notify us of the fact at once.

Canadian Shipments accompanied with invoice, owing to the duty, with charges guaranteed to avoid delay. Please do not send Canadian stamps.

For Our Responsibility address with stamp the People's Bank, Leslie, Mich., postmaster, express agent, or any official, professional or business man of the same place.

We Grow Our Plants in a New Place Each Season, rotating with clover and other crops on good soil that is still new and capable of producing well balanced, best grade plants. The kind we advertise.

We Maintain Our Grade by a careful selection of stock plants, and right method of propagation from year to year, that tend with such a soil to produce stock of the greatest health and vigor, striving for the ideal fruiting row and perfect fruit from any plants that may be left unsold.

Our Plants Are Fresh Dug as wanted, nicely trimmed ready for planting carefully re-sorted and tied in bunches of 25; roots washed in cold water if necessary to make them clean, and packed with live moss in new handle baskets lined with oil paper, or in light ventilated crates, in such a manner that we **guarantee safe arrival in good condition by express or mail**, to all parts of the U. S. and Canada. Plants by freight at buyer's risk.

True to Name. We take great pains to have stock true to name and hold ourselves ready upon proper proof to refund money or replace any that prove untrue; but it is mutually agreed that we shall not be liable for a greater sum than the amount paid for such stock.

Our Prices average lower than can be found elsewhere, when quality of stock and guarantee conditions are considered. Our references for responsibility are ample. You take no risk whatever. See elsewhere a certificate of health from State Inspector of Nurseries L. R. Taft. Read our unsolicited testimonials. We invite investigation at all times.

A Strawberry plant is never in so prime a condition as when fully grown, matured and dormant. Our friends in the south have recognized that our northern grown plants are safer to set, because of their more dormant condition on arrival, while commercial growers in the north and west would not think of setting southern stock of a more advanced growth. We also hold that, while the strawberry will grow and thrive nearly everywhere, the north is its natural home, where it fits the conditions more naturally for a higher development.

STRAWBERRY CULTURE

Here it is not our purpose to try to tell you all there is to know about growing strawberries. Many books would be too few to hold all that might be written. It is our intention only to give you the outlines; tell you the things you must do, if you do nothing else. For all the rest we must refer you to the many most worthy books and magazines which deal with these matters. Every strawberry grower ought to have a good fruit paper. If we can set you straight at the beginning on the things which are the most important of all we will be happy to have done so. First and foremost though, remember that you must have select, high quality, sturdy plants; these lacking, you are all wrong.

SOIL CONDITIONS

Generally speaking, any soil that will produce a good crop of corn or potatoes will produce a good crop of strawberries. It must be well drained either naturally or artificially. The well drained soil is lighter and better for it will longest keep the moisture the strawberry plant or any other plant must have. Choose a good length of time. Remember that the strawberry ripens at a time when you may reasonably expect drouth. Provide, therefore, far in advance for this very thing. Take lots of pains. Your strawberry crop is of more value than the ordinary farm crop. It will, therefore, repay more completely any work you put on it. Get the soil in perfect condition, supply it with the necessary plant food.

MANURING THE GROUND

When the soil is at all deficient in fertility we would advise using **well-rotted stable manure**. If possible, apply it the year previous to setting out the plants and grow some crop that must be thoroughly cultivated or hoed. This will put the soil into the very best possible condition for the strawberry bed.

We would caution against the use of new stable manure for the reason that it contains so often a great many weed seeds which will cause trouble later.

FITTING THE SOIL

Having the manure spread, the next step is thorough pulverization of the soil. Plow or spade to an even depth, in shallow soil six inches, in deep soil eight inches is not too much—but break evenly. Crop results depend greatly upon the breaking of the ground; a piece of ground unevenly broken cannot be brought into perfect, ideal condition.

Harrow thoroughly two or three times—do it again if you want to, you can't get it too fine for good results. We generally harrow with the furrows then diagonally each way. We then follow with a heavy roller. If you have no roller at hand a plank drag or “float,” as we call it, will serve if heavily weighted. This firming of the ground is very important. It is almost impossible to set plants properly if the soil is not reasonably level and firm at the surface. Easy to do all this work at the beginning and it counts all the time your strawberry bed is there.

“MARKING OUT” FOR PLANTS

Do it any way that will give you a straight, shallow mark to set by. Don't forget that a straight row means easy cultivation by and by. We use a light sled with three runners, one in the middle and one on each side, giving us rows four feet apart. It makes a very satisfactory implement for the purpose.

SETTING THE PLANTS

Of course you have been taking good care of them since you got them. If possible set them at once. If packed properly, as all ours are, they will be in first-class condition for setting when you take them out of the moss.

When your ground is thoroughly prepared, smooth as a floor and marked in rows, setting of the plants themselves is a simple operation but an important one. Do it yourself unless you can find someone who can do it better. A little practice makes the work easy and rapid. Take your plants in a basket or some other convenient carrier; moisten the roots. If the roots are very long they should be cut back one or two inches, depending on the size of the plant. The plant should be held by the upper part of the crown, make an opening with a dibble or spade just large enough for the roots, then lower the plant until the crown is even with the surface. Press the soil with your foot firmly to each side of the plant to close the entire opening. Don't leave any airholes to take out all the moisture and dry the roots.

CULTIVATE THE STRAWBERRY BED

Cultivation should begin soon after the plants are set and repeated at least every eight or ten days. Clean and shallow cultivation is the watchword of successful strawberry culture. You should cultivate as soon after rains as the ground is fit. The soil condition should always determine the time of cultivation. Don't allow a crust to form if possible. Weeds are a blessing in disguise, they compel you to cultivate. Dont' forget the hoe.

WHEN TO MULCH

Mulching the plants is one of the most important features to be considered and we cannot lay too much emphasis on this point. In northernly latitudes where freezing and thawing begin early to alternate, as well as in those colder sections where freezing weather comes to stay a while, mulch should be applied soon after the first hard freeze in the fall, but in the south where mulching is done to retain moisture and keep the fruit clean, it need not be done until shortly after the buds open.

REMOVING BLOSSOMS

Strawberry plants that are set out this spring should not be allowed to bear fruit until the following spring. The blossoms should be pinched off, for to let them ripen fruit the first year would weaken the growth of the plants and is liable to kill them. Just as soon as you remove the blossom your plant starts to work building up a root system. This heavy vigorous root system is essential to enable the plant to come to its fullest possibilities of production.

LONG, LONG WAY TO OREGON

April 28, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

My plants arrived the 17th in excellent condition. All are growing. Our own local plants are about out of bloom. We experience little or no winter here. The Michigan plants grasped the situation, got busy and are surprising everyone. I thank you for care and liberal count.

GEO. SCHOCK, Benton Co., Oregon.

A FRIENDLY LETTER

April 27, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

I received the plants and they are fine. My hat full of thanks.
If I live until next year I shall do some talking for you and your
plants.

Your friend,
G. F. PALMER, Cortland Co., N. Y.

April 17, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

Enclosed find order for plants. The plants purchased from
you last spring are doing fine.

Yours truly,

CHAS. A. CANNON, Vernon Co., Mo.

SUMMER AND FALL PLANTS

The best time to set Strawberry plants is in the spring and the earlier the better, but they may be set successfully at any time that the young plants are big enough, if there is plenty of rain, or proper care is given.

We are always anxious to accommodate those who wish to test new varieties a year sooner, or who neglected to order the home garden at the proper season or in case of market gardeners, who have crops coming off their ground which they wish to set to Strawberries as a matter of economy and rotation.

To such I request you to write for price, as it is impossible to make a price that will govern every season.

In seasons of plenty of rain we can supply plants after September 15th.

Number of Plants Required to Set an Acre

Distance.	Plants.	Distance.	Plants.	Distance.	Plants.	Distance.	Plants.
1 by 1 foot,	43,560	4 by 1 foot,	10,890	5 by 4 feet,	2,178	6 by 5 feet,	1,452
2 by 1 foot,	21,780	4 by 2 feet,	5,445			6 by 6 feet,	1,210
2 by 2 feet,	10,890	4 by 3 feet,	3,630	6 by 1 foot,	7,160	7 by 1 foot,	6,122
3 by 1 foot,	14,520	4 by 4 feet,	2,722	6 by 2 feet,	3,630	7 by 2 feet,	3,111
3 by 2 feet,	7,260	5 by 1 foot,	8,712	6 by 3 feet,	2,420	7 by 3 feet,	2,074
3 by 3 feet,	4,840	5 by 2 feet,	4,356	6 by 4 feet,	1,815	7 by 4 feet,	1,555
		5 by 3 feet,	2,904				

THE EVERBEARING STRAWBERRY

Strawberries all summer.

Yes, that is not the idle thought of a dreamer, but the realization of the present.

Through the tireless efforts of the plant breeders, varieties of strawberries are now available which will produce fruit all summer, almost from the time the snow leaves the fields in the spring until its welcome white blanket covers them again in the fall.

The remarkable thing about these strawberries is that they produce their fruit while other kinds are loafing.

They are strawberries in every respect, just the same kind of strawberries you have always known, the same in color, size, flavor, appearance and goodness, except (and here's the difference) they come at the time of year when the ordinary kinds of strawberries have closed up shop and quit the fruit business for the season.

From August until the snow flies is the season for these fall bearing strawberries on newly planted fields.

Plants set in the spring will produce fruit in the fall of the same year, and the grower need never fear late spring frost with these new varieties. Their ambition in life is to produce, and to do so as rapidly as possible. With this end in view, these fall bearing strawberries are continually in bloom and ripening fruit at the same time.

It is no uncommon thing to pick ripe berries from under the snow.

EVERBEARING STRAWBERRIES MAKING GOOD

There is no question about it—they have come to stay.

I confess I was skeptical about the everbearing at first and even after I had proved to my entire satisfaction that they would bear constantly all summer and fall, I was not willing to admit that they would be able to hold their own at regular strawberry time in June, in competition with the others that had been doing nothing but growing, resting and getting ready for a year.

But they did it—and more too.

It is an actual fact we had a patch of Progressive which gave us a bumper crop in the fall and again produced a fine crop in June and July.

After thoroughly testing them again the past season I claim Progressive and Superb are the leaders.

Life is too short to fuss along with too much experimenting with weaklings and has-beens.

You want something that is a success, that has gone out and made a reputation and lived up to it, and that is what the above named varieties have done.

Henry Field says, "I have raised strawberries for 40 years and I never saw or ate as good berries as we are today picking from our Progressive."

There is a fruit grower in Michigan who is reported to have harvested 15,000 crates of Superb and Progressive berries this last fall, and sold them in Chicago at 35 to 40 cents per quart.

We made the last picking of everbearers November 30th.

At this time there was plenty of green fruit still on the plants, but snow prevented any more getting ripe.

I am much pleased to give you a report of some of our customers who purchased everbearing plants of us last spring.

TOO GOOD TO BE TOLD

November 29, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

Replying to your recent inquiry regarding my experience with the everbearing plants bought of you last spring, will say they were as fine a lot as I ever saw. Grew splendidly and the shortcakes we enjoyed late into October are really "too good to be told."

We had unseasonable frost during August and September, but, while killing the corn and bean crop and much of the garden, these brave little plants continued to blossom and bear the most wonderful amount of luscious berries, far surpassing our spring berries in every way.

Respectfully,

E. F. DALEY, P. M., Riggsville, Mich.

BETTER THAN JUNE VARIETIES

November 30, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

Regarding the everbearing, can state I am highly pleased with them. Last spring I purchased from your firm 500 Superb and 500 Progressive. The Superb is a large, handsome berry, but does not yield as well nor ripen as evenly as the Progressive. I cannot speak too highly of the Progressive.

The yield was 3 to 1 in their favor. I am so well satisfied with the everbearing that I will set next spring one-half acre. The flavor of the everbearing is better than the June berries, so all my customers say. I sold 8 bushels.

Yours respectfully,

R. M. TEETER, Manchester, Mich.

EXCEEDED HIGHEST EXPECTATIONS

Flansburg & Potter Co.,
Leslie, Mich.

November 27, 1915.

Gentlemen:

As your records will show I purchased from you last spring 25 everbearing strawberry plants. They have spread out and made many new plants. Have had ripe berries from July 15 until this morning, November 27. The plants have exceeded my highest expectations.

Respectfully,

H. H. VANCE, Windsor, Ill.

A GREAT SUCCESS

Flansburg & Potter Co.,
Leslie, Mich.

December 2, 1915.

Gentlemen:

The strawberry plants arrived in fine condition. As soon as the first stems appeared we cut them off. We tried to follow directions to the letter. They are a great success. We had berries from August 1 to last week, with an immense amount of fine plants for next year. They are a great success.

The Uncle Jim did very well, fine in color and flavor, but not the novelty that the everbearing Progressive were.

Sincerely,

MRS. A. M. EVERSOLE, Frankton, Ind.

52 ON ONE PLANT

Flansburg & Potter Co.,
Leslie, Mich.

December 1, 1915.

Gentlemen:

Replying to your request for report on my everbearing strawberry plants—the 100 plants of the Progressive variety bought of you the past spring were set out several days after being received. They were set about a foot apart in one row, all lived and now make a row 100 feet long and matted fairly thick about 1½ feet wide with new plants. Because not living this summer on my place in the country where they were set, and so being unable to use the fruit this year, I picked off the blossoms and small fruit on occasional visits there. They persisted in blooming and setting berries bountifully all summer and fall. A single plant at one time had 52 set berries and some blossoms. Those which were allowed to bear or which bore in spite of me, had fruit of good, fair size and regular shape, which was of unusually rich red color and delicious. They were satisfactory and greatly admired by neighbors. Last week on Thanksgiving day I picked a few good sized ripening berries.

Very truly,

COLFAX GRANT, Minneapolis, Minn.

RICH AND SWEET

Flansburg & Potter Co.,
Leslie, Mich.

November 26, 1915.

Gentlemen:

The everbearing strawberry plants received from you last spring have been very satisfactory. We had other kinds but find the Progressive the best for our garden. Others might sell better as the Progressive is some smaller than others. Have raised them two seasons. Both years we had berries during October and into November until they froze.

There were blossoms and green berries on the vines when the freeze came. Last spring our year-old plants began fruiting June 6, several days earlier than the June varieties. Their flavor is rich and sweet at all seasons, especially in late fall.

Respectfully,
EDITH HAMMOND, Olivet, Mich.

\$512.00 AN ACRE

Flansburg & Potter Co.,
Leslie, Mich.

November 26, 1915.

Gentlemen:

Must tell you about my success with the different kinds of strawberry plants bought of you last spring. All done very well and made nice fruiting rows. I also tried 25 plants of the Progressive everbearing and I believe they are the most valuable strawberry ever introduced.

They are heavy berries, good sized, deep colored berries of the very best flavor and kept it up until frost killed them. Besides they made good many new plants. From less than one acre of Dunlap and Pearl I sold \$512.00 worth of berries. Wishing you a prosperous New Year, I remain,

Respectfully,
FRANK BLIMEL, Hobart, Ind.

TO SECURE

a full crop of berries from the everbearers in the fall you must keep all blossoms picked off from the new set plants until July. After this date let the plants bloom and they will give you berries continually until December 1.

PROGRESSIVE (Per.)

The best of the fall bearing to date. This is a vigorous, thrifty grower making a matted row 2 or 3 feet wide. In fact the best plant maker of all the fall bearing kinds. The color of the foliage, manner and habit of growth somewhat resembles the Dunlap. The fruit is medium to large in size, of a deep dark glossy red. The quality of the fruit is not ordinary or medium, but is extraordinary, ranking with the very best. Mr. Harlow Rockhill of Iowa is the originator of this wonderful variety and he has a reason to be proud of it. He says, "Progressive is a leader in this country." Keep blossoms picked off until about July if you want a full fall crop.

SUPERB (Per.)

This variety was originated by Samuel Cooper of New York and is certainly worthy of a place in the fall bearing list. It makes large, beautiful vigorous and thrifty plants and about enough for a good fruiting row. The plants resemble Glen Mary for size. The fruit is medium to large and very attractive. This variety does not bear so heavily on the first season runners as Progressive, but mostly from the mother plants, so it does well in hills. The fruit is of excellent quality and can be shipped a long distance; in fact, all the fall bearing sorts will stand long distance shipping.

AMERICUS (Per.)

One of the first fall bearing varieties to be introduced. It does not make plants as freely as some other varieties, but produces large fancy fruit. This is a true fall bearing variety, giving a crop the same year it is planted; that is, on the plants set in the spring. We consider the Progressive, Superb and Americus the cream of the fall bearing.

PRODUCTIVE (Imp.)

One of Mr. Cooper's seedlings. The plants are very large with dark green foliage. Under favorable conditions it will make plants enough for a good fruiting row. Fruits the first year on the new plants. Fruit of good size and quality. This variety has an imperfect blossom, so should be set near a staminate variety like Progressive. Worthy of trial.

We Are Headquarters for Dunlap

TOLD HIS NEIGHBOR

April 14, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

Plants arrived I ordered from you and they were fine. Must say many thanks for your promptness and nice plants. A friend was here and saw them and he asked me to order some for him, so enclosed find order.

Yours truly,

ANTON N. THORHANG, Dane Co., Wis.

EXPECTING SOMETHING GREAT

March 16, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

I am expecting some fine plants from you. I received some plants from you a few years ago and they were simply fine.

Sincerely,

SIMPSON CARY, McLean Co., Ill.

499 LIVED

April 20, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

I am sending you another strawberry plant order. The other plants I received were fine and are growing nicely. Lost but one out of 500

Yours truly,

MRS. CHAS. BERLIN, Hillsdale Co., Mich.

ALL ON THE BUM

March 16, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

Enclosed find order for plants. The strawberry plants that I bought of you before put my competitors on the bum. All I ask is the same kind of treatment.

Yours truly,

CHAS. A. NELSON, Dickinson Co., Iowa.

Strawberries We Grow

KELLOGG'S PRIZE (Imp.)

This Pistilate variety is claimed to cover a long season. After giving it a good trial we find it to be a variety of great merit. It was one of the best varieties we fruited the past season. The plants are strong growers and very productive. The fruit is high color, fine flavor and very large. Quite late.

REWASTICO (Per.)

After fruiting this new variety we can say that we were well pleased with the results, as it produced a good crop of large cardinal red berries of extra good quality. The introducer says it is a good competitor for Chesapeake. It is about the same season but a much better plant maker. Worthy of trial.

PEARL (Per.)

An Indiana production of considerable merit. The plants make a good growth making a fair fruiting row. Moderately productive of large fancy fruit. Very late.

MASCOT (Per.)

Many customers will be pleased with this variety as it produces large, glossy red berries of good quality. The plants make a good strong growth. Make just enough plants for a good fruiting row. Late.

GIBSON (Per.)

This is not the old variety of that name which originated in eastern New York several years ago, but a distinct variety of local fame. The berry is large and regular in shape, holding its size well to the end of the season. Color rich red. Flavor is neither too sweet nor too sour, but just right for canning. It makes a good plant row and is worthy of trial.

MANHATTAN (Per.)

This new berry hails from New Jersey and the introducer claims it to be a monster in size. He describes the fruit as large and uniform; texture very firm but not coarse; color red and glossy; the flavor being excellent, comparing favorably with Marshall and Wm. Belt. Plants are very large.

BETHEL (Per.)

Does well in some sections while in some others it does not give satisfaction. It ripens with Dunlap and continues bearing a long time. It makes a fairly good plant row, the plants being large foliage and thick. It is quite productive of large, dark red, firm berries of good quality.

BARRYMORE (Per.)

This berry was originated in the east. During the Massachusetts Horticultural Show in 1908 this variety was awarded a silver medal and three first premiums, which is quite a record for a new berry. We have had this variety in our trial bed for three years and are pleased with it, both in fruit and plant. The berries are rich, dark crimson, with red flesh of good quality. The fruit is good size and firm enough to ship, size large, and ripens at mid-season.

ROOSEVELT (Per.)

A late introduction of C. S. Pratt of Massachusetts, who says that it will outyield Sample eleven quarts to eight. He further states it is a very strong, vigorous plant with long roots that will stand drouth. Makes plenty of plants for good fruiting row. A fine variety to plant on dry land. A good, firm, sweet, market berry. Early to late. With us the plants made a good growth. Not fruited here.

WILLARD (Imp.)

Midseason. This is said to be a wonderful berry. Very large and beautiful. Its color is said to be that brilliant glossy red that seems to belong to the strawberry. The flesh is as red as the surface, and delicious in quality. The plant is large and healthy with an abundance of bright thrifty foliage, making a good supply of new plants which is necessary for a profitable berry. Not fruited here.

BILLY SUNDAY (Per.)

Plants purchased from the originator, Mr. Yost of Ohio. He describes it as follows: Plants very healthy, great crown maker, tall dark green foliage, long heavy fruit stalks making the berries easily gathered. The fruit is very large, glossy red, slightly wedge shape, uniform in shape and size, a delicious sweet flavor, and it ought to make a good shipper. Begins to ripen with Haverland and ends with Sample. Mr. York further states he has been growing strawberries for 15 years and has fruited nearly all the standard varieties but has not found any that will take the place of this new variety. With us the plants made a fine growth, making a good fruit row. Not fruited.

HIGHLAND (Imp.)

This is an introduction of the M. Crawford Co., of Ohio, and came with very strong endorsements from the Ohio Experiment Station, who gave it a four year test, and states that it was the leader in productiveness.

After fruiting we find it to be very productive. The plants are very large, strong and vigorous. The fruit medium to large, bluntly conical; color bright scarlet; flesh red clear through.

BLAINE (Per.)

This berry has not been introduced very long, but it seems to be making its way into favor on its own merit. After fruiting it we find that it is as large and late as Gandy, but more productive.

It produces strong, healthy plants with rank foliage, and makes runners enough for a good fruiting row. The berry is large, firm, and the very best of colors. Worthy of trial.

NORWOOD (Per.)

One of Farmer's introductions, and is supposed to be a cross between Marshall and Corsican. The plants are unusually large, with broad, tall, light green foliage. It does not make many plants. The fruit is conic and regular in shape; color bright red, firm, and good quality. The size is large to very large. It has not been very productive with us unless given high culture.

GREAT SCOTT (Imp.)

This is a good addition to the large varieties and a worthy rival of any of them. It was given its name "Great" because of its size, and "Scott" in honor of its originator. Mr. Warren, the introducer, states that it is one of the largest of the large varieties. It does not make a large number of plants, but the plants are large in size. The fruit is very large, light colored, with medium firmness, and very productive. A large, fancy variety.

HERITAGE (Per.)

Midseason. After fruiting this variety another season we can say that it came up to our expectations. The plants grow very large with extremely heavy crowns. The fruit is large and handsome. The berry is quite dark, shiny crimson. It is quite a favorite in some sections.

U. S. KING EDWARD (Per.)

The Ohio Experiment Station gives a good description of it as follows: Large, conical, very slightly necked, regular, uniform, color bright, fresh crimson when fully matured. Glossy and attractive. Flesh light in color, firm, fine grained, mild, sweet and good flavor. Plants large, vigorous and light green in color, making a beautiful fruitage row. A very promising variety.

MATTHEW CRAWFORD (Per.)

Originated with Mr. Peck of Missouri. He describes it as making large, stocky plants, resembling the Brandywine in this respect. The fruit stems are rather short and the blossoms and fruit are well protected from late frosts and scalding sun. The berries are conical in form, no misshapen or very small ones. The color is a brilliant red, inclining to dark red when very ripe. The flavor is fine, and it is very firm for so large a berry. Midseason.

MINNETONKA (Per.)

A seedling of the Splendid, crossed by either Bederwood or Lovett. A new variety from Minnesota, bearing its first crop in 1905, having withstood the hard winter without covering and without injury; having the firmness and richness in color of the Lovett, the shape of Splendid, and much more productive than either; a splendid plant maker, ripening midseason to late. The fruit is large, above the average size, and very productive. Our pickers prefer this variety, and our customers desire it above all others. We shall plant no other variety for medium to late fruiting. (Introducers.)

FENDALL (Imp.)

Medium early. A seedling of Wm. Belt, from Maryland. This berry is remarkable for its immense plants and long fruiting season. The fruit is very large, firm, red to the core, and very productive. The introducer claims under like conditions it produced twice as many berries as Senator Dunlap and three times as many as Gandy. While it has not produced such crops for us, we think it a promising variety and worthy of trial.

JIM DUMAS (Per.)

Early. Louis Hubach of Arkansas, the introducer, states that it is a free plant maker and has very long roots and strong, healthy foliage. It is exceedingly productive and holds out during a long season. The berries ripen nearly as early as Excelsior and average twice as large. The flesh is red all through and of good flavor. The introducer is very loud in his praise, but from what we have seen, it is worthy of it.

ST. LOUIS (Per.)

While some claim this variety is a second early, we find it extra early and one of the first to ripen. We have been highly pleased with it for some time and can recommend it as Queen of the Earlies. This berry is not firm enough for long shipping, but as it has so many good points every grower should plant some. Mr. Bauer, the introducer, claims to have grown them so large that twelve of them would fill a quart basket. As grown here, it makes a strong, healthy plant, with plenty of runners. Fruit very large for such an early berry. Light red color, nearly round and good quality.

GILL (Per.)

An early variety, uniform in shape, nearly round and above the average of the early varieties in size. The fruit is light red, but has a pleasing flavor. Makes good fruit row.

MONROE (Per.)

Originated by Mr. Morgan of Scottville, N. Y., and is said to be a seedling of the Sample. Mr. Morgan describes it as a very, very smooth, dark red berry with healthy green calyx firmly embedded in the fruit, which is extra firm with high qualities. Much like Wm. Belt in flavor and color, but firmer and more uniform in shape. The blossoms are perfect and they continue to bloom through a long season. The plant is a good one, making plenty of runners. We are quite well pleased with this variety. Better give it a trial.

OREM (Per.)

Late. Claimed to be later than Gandy. More productive and larger. Plants made a good growth. After fruiting, we believe it is going to be a valuable variety on account of its lateness. Fruit is large.

HUNDRED DOLLAR (Per.)

Midseason. This is rather a new variety that was introduced by Mr. Hathaway of Ohio. He states that it is his belief that there is not another variety, be it large or small, that will outyield this giant among strawberries. It is a good grower of large, stocky plants. The fruit is large, bright red, and of good quality. It resembles our Uncle Jim in shape.

If You Fancy Berries Try Our Uncle Jim

OSWEGO (Per.)

Midseason. This is one of the best of the large varieties. We have a good many customers who think there is none that equal it. We have fruited this variety several times, and it has produced some good crops for us. Mr. Farmer, the introducer of the berry, states that it is supposed to be a seedling of Bubach, fertilized by Sharpless. The fruit stalks are upright and unusually strong, holding almost the entire crop from the ground. The fruit is very large, quite firm, bright red, and ripen all over.

DEW (Per.)

Midseason to late. This is one of the largest varieties of strawberries we know of. The plants are stocky, with light green foliage. The fruit dark red all over, irregular in shape, quite firm and solid for so large a berry and of good quality, fairly productive. If you are looking for size, plant the DEW.

NORTH SHORE (Per.)

This berry comes from Massachusetts, and was originated by a well known grower. It makes a good growth of strong, vigorous plants which will produce a fair crop of fine berries of good quality. Would not advise planting on thin, light soil. Those looking for late sorts would do well to try it. Season late.

GOLDEN GATE (Per.)

Midseason. Originated in Massachusetts by the noted grower, Mr. Warren. It is a strong grower of large, stocky plants. It has a strong, perfect blossom, with plenty of pollen, which produces large, fancy fruit. We have fruited this variety several times and like its habits.

UNCLE JOE (Per.)

Midseason. This variety makes large, stocky plants, which produce big, handsome berries of high quality. It is claimed to be a new and distinct variety, but we find it is similar in many ways to Uncle Jim.

GOOD LUCK (Per.)

Late. This berry was originated in New Jersey, but offered to the trade by Mr. Allen of Maryland, and he says, as compared with the Gandy, it is equally as large, more productive, and a few days earlier. In shape it is conical to broad conical or wedge shape, with uniformly smooth, even surface, never seamed or ridged. Color dark glossy, making it very showy, both on the vines and in the package. It makes plenty of plants for a fruiting row.

HUB (Per.)

Medium, late. Introduced by Mr. Warren of Massachusetts. He claims it is to be one of the best introduced. Since fruiting, we find it has several good points. It has a strong staminate flower, and produces a very large handsome berry of excellent flavor.

AMANDA (Per.)

Medium to late. New variety. A great plant maker of larger plants. Fruit large and handsome. Very productive.

PAUL JONES (Imp.)

From the introducer's description we were expecting something great. After fruiting it we found it to be better than we had expected. It certainly is productive of large, fancy fruit. We understand it has been tested on all kinds of soil and does well. It grows a large, thrifty plant and makes a good fruiting row. The fruit resembles Haverland in shape, but is a little darker in color. As it is considered a light-weight berry, it should be a good shipper. Fairly firm.

JULY (Imp.)

Late. This berry is claimed to be a very late one, but with us it ripened about the time the Gandy did. We found that it produces fruit a little above medium in size but very attractive. The plants are all that could be asked for, making a good fruit row. The color is perfect, being a brilliant red and glossy. Not firm enough for long shipping.

EARLY OZARK (Per.)

Early. The introducer of this berry says it is a cross between Excelsior and Aroma. He further states that it is a perfect bloomer and has very large blossoms that are rich with pollen. It is the largest extreme early variety I have ever tested. The plants grow strong and are healthy. The fruit is firm, excellent flavor and good color, being bright red, about the same as the Aroma. It is said to be very productive. The fruit is large, good color and firm.

VIRGINIA (Per.)

The fine early variety is a native of Virginia, and is said to be a cross between Hoffman and Sharpless. It is about the same season as Excelsior, but is a great improvement over that variety, being of much better quality. It is a good grower and productive of good size, nearly round, bright red, glossy berries of good quality, and moderately firm. Season early.

PINE APPLE (Per.)

Midseason. This berry is a good grower and productive of good size, bright red berries. It is firm and good quality. The introducer claims a Pine Apple flavor, which we have not been able to find.

OHIO BOY (Per.)

We have fruited this new variety and find it to be a promising variety. It is a rank grower and makes many plants. The fruit is large, dark red and good. It is sometimes a little rough in appearance. Medium to late.

METEOR (Imp.)

A variety from the East. The fruit resembles Sample in many ways. It produces large berries of fair quality and is reasonably productive.

UNCLE JIM (Per.)

Ever since we introduced this variety we have given the history and a long description of it. Since it is so well known we feel it is useless to write so much. For the benefit of those who receive this catalog for the first time we give the following description: This variety is an excellent grower of large stocky plants. The roots grow down deep in the soil, making it very popular in sections with limited rainfall. The fruit is very large, high colored and of excellent quality. It is famous for its delicate, rich, sub-acid flavor which makes it possible for the most confirmed dyspeptic to enjoy. We can recommend this variety to those looking for large, fancy fruit.

ABINGTON (Per.)

I have been growing strawberries for market twenty years, but have fruited the Abington, and it is the best all-round market berry that I have ever raised. In productiveness it is away ahead of Bubach or Sharpless. The color is bright red; it is firm and of good quality, and has yielded at the rate of 9,720 quarts per acre in matted rows. I claim it is the best yielder and the largest matted row perfect berry that has been introduced to date. (Introducer.)

We have fruited Abington four years and find it is a strong grower, with large, luxuriant foliage. The fruit is large, quite similar in size and shape and color to Sharpless, but more abundant. Midseason.

ARKANSAS BLACK (Per.)

One special feature of this variety is its stooling habit, making large plants with many crowns and few new plants. The fruit is large, very dark red, nearly black, firm and of good quality. This is a valuable variety for any collection. A decided novelty as well as a good variety. Medium early.

AROMA (Per.)

One of the most popular late market varieties. A good plant and a good bearer of large, handsome fruit; bright red in color; uniform roundish heart shape; firm and of good quality. Somewhat resembles Gandy in appearance. A choice variety and reliable.

AUGUST LUTHER (Per.)

Standard early market. For several years this has been our first choice for early market among the standards. More desirable than Excelsior with us, as of better quality, larger average size and ripening more berries in the early season. A good grower and reliable. Fruit large, glossy bright red, firm and of good quality. This berry comes early, always making a good crop before berries lower much in price, and is growing more productive every year.

BEDERWOOD (Per.)

Well known standard early market variety. A tough, healthy grower. Very successful, especially in the west prairie country. Fruit medium to large size; round, bright red, good quality. A good carrier and very productive.

PRIDE OF MICHIGAN (Per.)

Midseason. From Mr. Baldwin of Bridgeman. There seems to be two varieties by this name, but as the Kellogg strain is similar if not identical with New York, which was discarded by us some time ago, we will only offer the Baldwin strain. The berries are large, rather oblong, very bright red, glossy and beautiful. It being very firm makes it an excellent shipping berry. The plant is vigorous and healthy, making a good fruiting row in any kind of a season.

RIDGEWAY (Per.)

Fruit large, nearly round; bright, glossy red color; moderately firm, and of good quality. A good grower, productive and reliable. Midseason.

RED BIRD (Per.)

An early variety from Mississippi; a cross between Murray and Hoffman, both extra early. The plant is vigorous and fruit is fair size, firm, bright red, glossy and beautiful. They produced a good crop the past season. Early and midseason.

SAMPLE (Imp.)

Standard market variety. Midseason to late. Fruit large, roundish conical; bright, glossy red; moderately firm and of good quality. A good grower. Productive and reliable.

SENATOR DUNLAP (Per.)

This variety has given general satisfaction in almost all sections and all kinds of soil, and the demand for plants increases each season. It makes plants of only medium size but tough and hardy, with long roots and a surprising capacity for enduring hardships. It is very productive and usually matures every berry. They are of good size, bright glossy red, and of excellent quality. It is a first-class shipper and retains its brightness long after being picked. It ripens early and continues a long time in fruit. It is grown largely as a commercial berry.

SPLENDID (Per.)

Fruit large, nearly round, bright red color, firm and of good quality. Well known, vigorous and hardy grower. Productive and reliable. Midseason.

SPRINGDALE BEAUTY (Per.)

A strong grower and abundant bearer. The fruit is large, firm and of high quality, resembling the Marie in appearance, and the two sorts make a good team. It ripens early and continues fruiting a long time, holding out large to the end of the season. A good variety.

COMMONWEALTH (Per.)

Very late. James Monroe, the introducer, in his description says the Commonwealth is the outcome of the desire and effort to produce a berry that would lengthen the strawberry season. In it we have a berry that is as large as the largest, as productive as any, as fine flavor, as solid, and as dark a color as any. The plant is a strong grower, but not so rank as some. The fruit is large, firm, dark color and very handsome. Judging from the orders we have received for these plants, our customers are beginning to realize what a valuable variety this is for late fancy fruit. Later than Gandy.

CORSICAN (Per.)

This is a favorite variety, especially around Rochester, N. Y. The plants are large and good growers. Fruit large, longish heart shape, good quality; stands shipment well. Midseason. Very similar in plant and fruit to Uncle Jim. A good variety.

CRESCENT (Imp.)

A tough, healthy vigorous grower. Fruit medium size, bright red, fairly firm, and of fair quality. Very productive. Midseason.

CRIMSON CLUSTER (Per.)

The finest late variety ever fruited. It was found near an old bed of Gandy, and is supposed to be a seedling of that variety. The plants are much like Gandy, but better plant makers. Will do well on light soil, and produce one-third more per acre. The fruit is of the same shape and color, as large and firm, has a large green cap, ripens two days later, and continues longer in bearing. (Introducer.)

We have fruited this variety several seasons, and find it very similar to Gandy, as above described. When Gandy is not at its best, try Crimson Cluster.

CHIPMAN (Per.)

This berry seems to be a favorite in the east, where it was introduced. Mr. Todd, the introducer, has placed it at the head of his list because he thinks it is the best all-round variety he knows of. He says many more good things regarding it, and as we know him to be reliable, we are firmly convinced that it is a valuable variety wherever it succeeds. The plants are strong, upright growers, large and healthy, with bright, glossy green foliage. The fruit is large, moderately firm, and of good quality.

DUNCAN (Per.)

A Canadian variety that we have fruited four seasons with much satisfaction. The plants are vigorous, healthy growers. The fruit is large, dark red, firm, and of good quality. It ripens early and continues fruiting a long time, bearing heavily.

FAIRFIELD (Per.)

Early. This variety makes medium size plants, tough and hardy, with long roots. The berry is good size for an early variety, long, very dark in color and of good quality. It is late in blooming for an early berry, which is an advantage in northern localities.

GANDY (Per.)

Fruit large, firm, high quality and handsome. A good grower and productive. The well known standard late shipping berry.

GLEN MARY (Imp.)

Fruit large, dark red, quite firm and good quality. A good grower, productive and reliable. This variety has small stamens, sufficient for itself, but not to fertilize adjoining pistillates, and so we class it as an imperfect bloom. Midseason to late.

HELEN GOULD (Imp.)

Originated by J. R. Peck of Missouri, but introduced by M. Crawford Co. of Ohio, and his description in part is "It makes plants of generous size, sends out a moderate number of runners, and is a plentiful yielder. The fruit is large, roundish conical, glossy red and moderately firm. Its flavor, though not the sweetest, is delicious."

HAVERLAND (Imp.)

Very productive. Fruit large, rather long; bright light red; firm, good quality. Plants large and vigorous. Well known standard variety and reliable. Season early to late.

JESSIE (Per.)

Fruit large, roundish conical; bright, glossy red; handsome and of good quality. Not very firm. A moderate plant maker, fairly productive. A good variety, but, like the old Sharpless, the bloom is large and very tender to frost.

KLONDIKE (Pér.)

Fruit large, round, dark glossy red, good quality. Plants medium size and vigorous. Productive and reliable. Midseason.

LATEST (Imp.)

Fruit large to very large; light glossy red; rather long, good quality. Not firm enough to ship far, but a fine variety for the home or nearby fancy market. Very productive and very late. A moderate plant maker of large, stocky plants. This is a handsome berry and highly prized by many.

LOVETT (Per.)

Well known standard market variety. Fruit large, bright red; firm and of good quality. A good grower, productive and reliable. Midseason.

STEVENS LATE CHAMPION (Per.)

A comparatively new variety that has become rapidly popular as one of the very best late varieties for market. It is a splendid, healthy grower, with tall, dark green foliage and long runners. The fruit is large and fine, resembling Gandy. Firm and of good quality, outyielding Gandy here last year and selling at the highest prices. It is certainly a good variety.

WARFIELD (Imp.)

The well known standard shipping and canning berry. Plants very vigorous and productive. Fruit large, nearly round, dark, glossy red, firm and of good quality. Midseason.

This and Dunlap make a good, strong team.

WM. BELT (Per.)

This variety is largely planted in some sections, while in others it is inclined to rust. It is a fancy variety that always brings fancy prices. It is quite productive, berries very large, roundish conical, color a bright, glossy red, and the flavor good. Midseason.

3-W (Per.)

Introduced by Mr. Mason of Kentucky, and in his description he says: "Plant very large and vigorous, with a wonderful root system. Fruit uniformly large, glossy and red through and through. Fine quality, and very productive, covering a long season from medium to late. It is remarkably firm and has wonderful keeping qualities."

This berry has done exceedingly well for us. Give it a trial.

CHESAPEAKE (Per.)

This is comparatively a new variety. If it was a better plant maker it would be the leading late berry, for it has them all beaten for size, productiveness and quality. We have tried it on all kinds of soils, but fail to get a good plant row. We hear similar results from other sections. The berry is large and regular in shape; color light red. Quality much better than Gandy.

BRANDYWINE (Per.)

Fruit large, dark red, quite firm; good quality; not always at its best in some sections, but a good variety in others; requiring strong loam soil and high culture for best results. Medium late.

BUBACH (Imp.)

Fruit large, moderately firm; good color and quality; well known standard variety; productive and reliable. Midseason. We are nearly always sold out of this variety before the season is over.

BUSTER (Imp.)

Inmannsley productive. This is a good grower, with tall, green foliage. The fruit is large to very large, globular in form, bright red color; medium firm and good quality. It begins to ripen in midseason and continues to very late. This is a Canadian variety that is coming to the front rapidly. We hear nothing but good reports of it wherever fruited.

CAMERON'S EARLY (Per.)

Extra early. This fruit is of good size for so early a berry; medium red in color and of good quality. A vigorous grower, with tall foliage to protect the bloom from late frosts. Productive and reliable.

CARDINAL (Imp.)

A strong grower, with long runners. Fruit large, roundish conical, dark glossy red color. Very beautiful (larger and more beautiful than is shown in the colored plate in the Government Year Book). So great is the demand for plants of this new variety that we were practically sold out last year quite early in the season. In 1912 we had quite a bunch to fruit, which made a good crop of extra fancy fruit. The fruiting season of the Cardinal is medium late.

CLIMAX (Per.)

Fruit large, red to the center, firm, handsome and of good quality. A good grower and productive. A very popular market variety in the east, where it is well known and largely planted. It ripens medium early, and bears a long time. Since this variety was offered the demand for the plants has been very heavy.

CLYDE (Per.)

Very productive. Fruit large, round, bright glossy red. Large, healthy plants. Well known standard market variety. Midseason.

MARIE (Imp.)

Fruit large, round, uniform in size and shape as Gandy, and about the same color; a handsome berry, especially when crated. A good grower and very productive. This is one of the most reliable heavy croppers we have ever grown. A money-maker. We have never had a bad report of it. Season medium to very late.

MARSHALL (Per.)

A standard of excellence. Fruit large. Very dark red; heart shape; firm and of high quality. A moderate plant maker of large, stocky plants.

NETTIE (Imp.)

This is an old variety. Although its color and appearance are unattractive and its quality not very good, it holds its place by reason of its extreme lateness. It is very large and productive, which makes it profitable regardless of its failings. Very late.

PARSON'S BEAUTY (Per.)

A good, healthy grower and an immense cropper of large, solid, dark red berries of good form and quality. There is probably not a variety among the standards that will outyield it, or a more reliable. A first-class variety, with a long season.

PENNELL (Per.)

Fruit large, nearly round; dark, rich red color; firm and of the very highest quality. We think more of the Pennell every year. It always bears abundantly, and is one of the varieties to which we direct friends who visit us at fruiting, who want something extra fine. Grow Pennell on strong loam and be surprised with the large size and excellence of this berry. An all-season variety.

SON'S PROLIFIC

Cross of Bubach and Aroma and claimed by the introducers to be the best shipper, best color and best plant they ever grew. This is pretty strong talk, but we find after fruiting it that it is a fine berry. It is certainly a wonder for its productiveness of big, shiny berries.

FIRST QUALITY (Per.)

Have fruited it several times under favorable circumstances. About same season as Sample. One of the best growers and as prolific as any late variety. The fruit is large, dark red and good.

TESTIMONIALS

I am publishing a few of the friendly letters we receive from our customers unsolicited.

They are genuine, every one of them, and we will gladly send anyone their postoffice address who wishes to write to them regarding our strawberry plants.

Read every one of them, as it will give you some idea of what our customers think of our plants.

TO OUR CUSTOMERS

We have tried hard to please you and we hope to have been successful.

We receive so many orders from strangers who say my neighbor requested me to send to you for plants, that we have every reason to believe that our efforts are appreciated.

It is a great satisfaction to know just how our customers feel toward us. We are very thankful for your letters and hope you will continue writing them.

We publish some of them because we want the public to know what you think of us.

In doing the amount of business we do there is sure to be some mistakes made.

To such we request you to write us fully and give us a chance to make good.

FIRST CLASS PLANTS

April 17, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

The strawberry plants arrived and were set out on the 10th inst. Found them to be first-class plants, fresh dug, carefully packed and arrived in perfect condition. Nothing preventing, will give you a larger order next spring. Thanking you for fine plants, careful packing and prompt shipment, I am

Respectfully yours,

JOE FATTIG, Licking Co., Ohio.

WELL PLEASED

April 13, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

Find enclosed pay for postage on plants. They came in good shape, and am well pleased with them. Have them all set.

Yours truly,

ROBERT BUIST, Sac Co., Iowa.

HOPE YOU WERE NOT DISAPPOINTED

March 3, 1915.

Flansburg & Potter Co.,
Leslie, Mich.
Gentlemen:

Enclosed find order for 2000 Dunlap to be shipped at proper time. Best plants we ever had came from your firm. Consequently we are expecting something good this time,

Yours truly,

STATE SANATARIUM, Johnson Co., Iowa.

VERY FINE PLANTS

March 21, 1915.

Flansburg & Potter Co.,
Leslie, Mich.
Gentlemen:

Enclosed find order for 1000 plants. Those received from you before were very fine. Many thanks for the extras.

Sincerely,

JOHN HOFFMAN, Outagamie Co., Wis.

CERTAINLY FINE

April 4, 1915.

Flansburg & Potter Co.,
Leslie, Mich.
Gentlemen:

The strawberry plants sent were received yesterday in good shape. They are certainly fine plants.

CHAS. F. BARTON, Williams Co., Ohio.

ARRIVED SAFE IN MASSACHUSETTS

May 4, 1915.

Flansburg & Potter Co.,
Leslie, Mich.
Gentlemen:

The crate of plants arrived in fine condition. The plants and packing are first-class. Thanks for prompt attention.

Yours truly,
F. W. ROGERS, Plymouth Co., Mass.

WELL PLEASED

April 21, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

Those strawberry plants reached me in good condition. I am well pleased with them. Yours truly,

F. BLIMEL, Lake Co., Ind.

GOOD COUNT PLEASES

April 22, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

Received the plants and they were all right. Thanks for good count.

Yours truly,

B. U. KOONS, Lycoming Co., Pa.

OUR PLANTS PLEASE

April 17, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

The shipment of strawberry plants received were No. 1 and fine. I want to thank you for so many extra plants.

Yours truly,

THOS. CLARK, Huron Co., Ohio.

READ THIS ONE

April 21, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

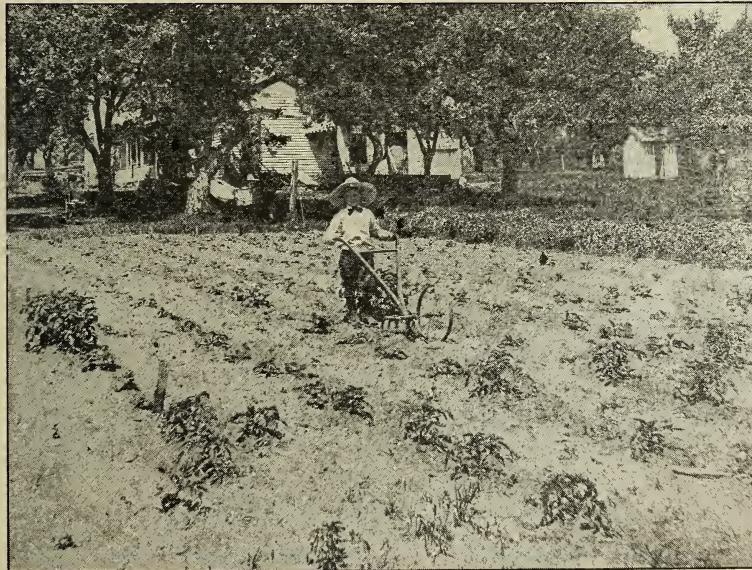
The strawberry plants arrived in fine condition and I want to compliment you on the high order of plants, good packing and prompt shipment. Shall remember your firm.

Sincerely,

L. R. JOHNSTON, Cape Girardeau Co., Mo.

PICTURES SENT IN BY SOME OF OUR CUSTOMERS

PICTURES SENT IN BY SOME OF OUR CUSTOMERS



HAVE COME TO STAY

November 23, 1915.

Flansburg & Potter Co.,

Leslie, Mich.

Gentlemen:

The 100 everbearing strawberries received from you last spring were very satisfactory. We picked from 4 to 6 quarts of nice fruit a week until the ground froze. I am well pleased with their frost resisting qualities. After several frosts and the ground had frozen slightly and I supposed the berries were all killed, on November 7 (after few warm days) I was showing some friends our plantation and was much surprised to find over a quart of ripe berries on the Progressive. I believe they are a practical berry and have come to stay.

Respectfully,

W. C. PEIRCE, Miami Co., Ohio.

MORE THAN SATISFIED

December 14, 1915.

Flansburg & Potter Co.,

Leslie, Mich.

Gentlemen:

I am very much pleased with the everbearing strawberries. Last April I set a small patch, 60 ft. by 114 ft., and from this I picked 374 quarts of berries from August until November. I picked 4 quarts for Thanksgiving. I think this is pretty good results for the first season. I find the flavor is much better than the June berries. I can truly say I am more than satisfied with the ever-bearers.

Respectfully,

BYRON HILL, Eaton Co., Mich.

A PLEASED CUSTOMER

December 15, 1915.

Flansburg & Potter Co.,

Leslie, Mich.

Gentlemen:

The everbearing strawberry plants received from you last spring did fine. We had berries until snow came and nice ones, too. The Uncle Jim also did fine.

Respectfully,

HOMER OLDS, Fulton Co., Mich.

PLANTS BY PARCEL POST

Plants vary so much in weight, as some varieties make small plants while others make large, that it is impossible to give you the exact weight.

We have tried to give you an approximate estimate of the weight of different plants.

Packages weighing over 5 pounds going beyond the fifth zone will go cheaper by express.

Do not ask us to ship large orders by parcel post.

Be sure to send enough postage.

Fifty pounds can be shipped in the first and second zones, and twenty pounds to all other zones.

If you do not understand about the distance or rate, ask your postmaster.

	First pound or fraction.	Each addi- tional lb. or fraction.
First zone, within 50 miles of Leslie, Mich.....	5c	1c
Second zone, 50 to 150 miles of Leslie, Mich.....	5c	1c
Third zone, 150 to 300 miles of Leslie, Mich.....	6c	2c
Fourth zone, 300 to 600 miles of Leslie, Mich.....	7c	4c
Fifth zone, 600 to 1000 miles of Leslie, Mich.....	8c	6c
Sixth zone, 1000 to 1400 miles of Leslie, Mich.....	9c	8c
Seventh zone, 1400 to 1800 miles of Leslie, Mich.....	11c	10c
Eighth zone, all over 1800 miles of Leslie, Mich.....	12c	12c

ESTIMATED WEIGHT OF PLANTS

50 Strawberry Plants.....	2 pounds
100 Strawberry Plants.....	4 pounds
100 Blackberry Plants.....	6 pounds
100 Raspberry Plants (Sucker).....	6 pounds
100 Raspberry Plants (Tips).....	8 pounds

MIGHTY NICE TO HAVE

December 2, 1915.

Flansburg & Potter Co.,
Leslie, Mich.

Gentlemen:

I am very well pleased with the everbearers. I kept the blossoms picked off until July. From that time on they were simply loaded with blossoms and berries until frost killed them. Picked the last mess November 2, but blossoms persisted until snowed under one week ago. The Progressive are about the same flavor as Superb but not as large. All the way around I think the fall bearers are mighty nice to have.

Respectfully,
THOMAS H. CHANNELL, Licking Co., Ohio.

PRICE LIST—STRAWBERRIES

The Prices by Express, Not Prepaid, 500 at 1000 Rate.
P for Perfect; I for Imperfect.

	12	25	100	250	1000		12	25	100	250	1000		
Abington	P	15	20	60	110	400	July	I	15	20	50	110	400
Arkansas Black.....	P	25	—	—	—	—	Klondike	P	15	20	50	100	350
Aroma	P	15	20	50	110	400	Kellogg's Prize.....	P	20	35	100	—	—
August Luther.....	P	15	20	50	100	300	Latest	I	20	35	100	—	—
Amanda	P	15	25	—	—	—	Lovett	P	15	20	50	100	350
Americus	P	30	50	150	400	1500	Marie	I	15	20	50	100	350
Barrymore	P	20	30	100	—	—	Marshall	P	15	20	50	110	400
Buster	I	15	20	50	110	400	Mathew Crawford..	P	15	20	60	—	—
Bethel	P	15	25	75	—	—	Minnetonka	P	15	25	75	—	—
Blaine	P	15	20	50	110	400	Mascott	P	15	20	50	110	400
Dubach	I	15	20	50	110	400	Meteor	I	15	20	60	—	—
Bedewood	P	10	20	50	90	300	Monroe	P	15	25	75	—	—
Brandywine	P	15	20	50	110	400	Manhattan	P	15	25	75	—	—
Billy Sunday.....	P	40	75	200	—	—	Norwood	P	15	20	60	135	500
Climax	P	15	20	50	110	400	Nettie	I	15	20	60	—	—
Cardinal	I	15	20	50	100	350	North Shore	P	15	20	60	—	—
Chesapeake	P	15	25	60	135	500	Oswego	P	15	20	50	110	400
Clyde	P	15	20	50	110	400	Ohio Boy.....	P	15	20	50	110	400
Corsican	P	15	20	50	110	400	Orem	P	15	20	60	—	—
Crimson Cluster.....	P	15	20	50	110	400	Pearl	P	15	25	75	—	—
Crescent	I	15	20	50	110	325	Parson Beauty.....	P	15	20	50	100	350
Chipman	P	15	20	60	—	—	Pennell	P	15	20	50	100	350
Commonwealth	P	15	20	50	110	400	Pine Apple.....	P	15	20	60	—	—
Cameron Early.....	P	15	20	50	90	300	Pride of Mich.....	P	15	20	50	110	400
Dickey	P	15	20	60	—	—	Paul Jones.....	P	15	20	50	110	400
Dew	P	25	40	125	—	—	Parker, Earl.....	P	15	20	60	—	—
Excelsior	P	15	20	50	90	300	Progressive	P	30	50	150	325	1200
Early Ozark.....	P	15	20	50	110	400	Productive	I	50	75	200	—	—
Enormous	I	15	20	50	110	400	Roosevelt	P	50	—	—	—	—
Enhance	P	15	20	50	110	400	Ridgeway	P	15	20	50	110	400
Freemont Wm.....	P	15	20	50	110	400	Red Bird	P	15	20	50	—	—
Fendall	P	15	20	50	110	400	Rewastico	P	15	25	75	—	—
Fairfield	P	15	20	50	—	—	Springdale Bty.....	P	15	20	50	100	350
First Quality.....	P	15	25	75	—	—	Sample	I	15	20	50	110	400
Gill	P	15	20	60	—	—	Steven's Late	•	•	•	•	•	•
Glen Mary.....	P	15	20	50	110	400	Champion	P	15	20	50	110	400
Gandy	P	15	20	50	110	400	St. Louis	P	15	20	50	90	300
Gibson	P	15	20	60	—	—	Senator Dunlap	P	15	20	50	80	300
Great Scott.....	I	15	20	50	110	400	Splendid	P	15	20	50	—	—
Good Luck.....	P	15	20	50	110	400	Son's Prolific	P	15	25	75	—	—
Golden Gate	P	15	20	50	110	400	Superb	P	30	50	150	325	1200
Hub	P	15	20	60	—	—	Uncle Joe	P	15	20	50	—	—
Hundred Dollar.....	P	15	20	50	110	400	Uncle Jim	P	15	20	50	110	400
Heritage	P	15	20	50	110	400	3-W	P	15	20	50	110	400
Haverland	I	15	20	50	100	350	U. S. King Ed.....	P	15	20	50	110	400
Highland	I	15	20	60	—	—	Virginia	I	15	20	50	110	400
Helen Gould.....	I	15	20	60	—	—	Warfield	I	15	20	50	80	300
Jessie	P	15	20	50	110	400	Williard	I	50	—	—	—	—
Jim Dumas	P	15	20	50	110	400	Wm. Belt.....	P	15	20	50	110	400
Joe	P	15	20	60	—	—							

Substitution.—We desire to furnish each customer exactly what he orders, but sometimes find the variety all sold before his order is reached. If marked "no substitution," we are obliged to disappoint our customers by returning money late in the season, although able to supply another sort of like season and of equal if not greater value. In such case, except for new varieties for testing, unless the order is marked "no substitution," we will understand you desire us to use our best judgment for your benefit, and we will, if thus permitted, give extra count or include something new and valuable.

Raspberries All Summer

After fruiting the St. Regis we found the introducer told the truth when he said Raspberries all summer, rather from June until frost.

This new addition to the raspberry list has sprung into prominence very quickly, and is a valuable variety.

It succeeds on any soil, light sand or clay.

The stalks make a strong growth with an abundance of dark green foliage. The berries are large and beautiful.

It is the only variety we know of which will give a full crop in midsummer and a partial crop in the fall.

About August 15 it begins to set fruit on the young canes and will bear continually until frost.

We cannot see that it is in any way affected by its fall bearing qualities.

By Express—Price, 5c each—40c per dozen—\$2.00 per 100—
\$15.00 per 1000.

Peck's Early Potatoes

Originated by Mr. Peck of Missouri and introduced by us in 1898. It is roundish oblong in form. Eyes not deep. Resembles early Ohio for color. It is very famous in this section for the heavy yield, early ripening and good quality. We cannot say too much of the extra early variety as we feel it is one of the best. Price F. O. B. Leslie: No. 1 size, \$1.50 per bushel—No. 2 size, \$1.25 per bushel.

Yellow Dent Corn

In recent years a good many of our customers have asked for good seed corn. Last season we offered Yellow Dent Corn and we suppose some may think this is just ordinary corn, but they are certainly mis-taken. Our corn is all selected in the field and only the very best offered. It is thoroughly dried and kept in our building which is frost-proof. This corn is a very heavy yielder and you will be pleased with results if you plant it. The ears are of handsome appearance, rich yellow wedge shaped kernels packed closely on the cobs from butt to tip. This corn matures in 80 to 90 days under average conditions.

Sample ears, 15c—1 lb., 25c. Peck, shelled, 85c. Half bushel, \$1.50. Bushel, \$3.00—f. o. b. Leslie.

SCARFF'S 1916 CATALOG

NEW CARLISLE, OHIO

SENT FREE TO ANY ADDRESS

SEND FOR YOUR COPY TODAY

40 PAGES - 4 COLORED PLATES

Everything in Small Fruit Plants, also all live stock feed, Standard Farm Seeds, etc. Over 1200 acres in onions, corn and seed beans. We will send to you our Catalog, sent free to any address.

FARM SEED DEPARTMENT

We grow the finest Sweet Corn in the world. Over 10,000 bushels to name at the present. We also have a stock of seed Oats, barley, split, Alfalfa, Sun, Rye, Corn, Peas, etc. The best for seed and culture.



POTATO EYES BY MAIL POSTPAID

For several years we have been furnishing our customers good, sound Potato Eyes by mail. It saves the labor of getting out of your varieties for a new culture. These Potato Eyes are very hard of germination. Hundreds of customers were delighted with the results last season. Remember they come by registered post, and save postage. Try our new eyes. At a very small expense you can get the best of the market for exhibition. It is very interesting and profitable. A few choice varieties to satisfy every kind of demand.

\$350 FOR TEN EARS OF CORN

This is what we paid for the largest ears of sweet corn grown. These are the Standard 10 ears of the Standard Sweet Corn of Johnson Co. White. From this year we have secured the finest variety of Johnson Co. Corn, which has increased in size and quality.



PRICES POTATO EYES (ANY VARIETY WE OFFER)

We also furnish the following varieties:

Snowball Beauty	Caledon No. 3
Early Ohio	Rural New Yorker
Early Six Week	Banner
Petoskey	Irish Cobbler

12 eyes per oz.	\$1.00
50 eyes per oz.	.50
125 eyes per oz.	.10
250 eyes per oz.	.05
500 eyes per oz.	.02
1000 eyes per oz.	.01

A NICE CURRANT BUSH FREE

Show us the names of our best growers and we will send you their address. If you want to exhibit, be sure to ask for our Catalog—it is one of the best.

Send All Orders to W. N. SCARFF, New Carlisle, Ohio

Mr. W. N. Scarff

WINS IN EVERY SHOW

Dear Sir—Two years ago I bought 3000 betry plants from you and you sent me a sample of your called Johnson Co. White. I planted it and last year had enough seed to plant quite a batch and certainly is great corn. At Bremen Corn and Poultry Show I won a \$20.00 award, having 10 bushels won and at Johnstown O., Corn and Poultry Show won a silver cup on 10 bushels Johnson Co. White won wherever you show. H. D. RUFF, Fairfield Co., Ohio.

BOY GOES TO WASHINGTON

Yield of 105 bushels

My boy, aged 15 years, decided to enter the boy contest. I grew him a part of your Johnson Co. seed which he did not get planted until June 5th. The summer was unusually dry so that the latter part of September injured a part of his acre. However when the fall came he raised enough to satisfy the judges and measured and sheared and weighed, he had 108 bushels of corn. This is the highest official yield in Sandusky Co. Had it been planted two weeks earlier and a favorable season, it would have been at least 140 bushels. FRANK H. GIFFEY, Barb. By Friends, Sandusky, Ohio.